



MATADOR HACKS

Sponsorship Packet

Hacker Dojo, April 6-7

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matadorhacks.com



MatadorHacks

What is MatadorHacks?

MatadorHacks is a 200-attendee hackathon targeting high school students in the San Francisco Bay Area. It will be held at Hacker Dojo in Santa Clara, CA on April 6-7, 2019. MatadorHacks provides students with food, mentors, workshops, prizes, and more at no cost to attendees thanks to generous sponsors. We want to have an equal number of male and female attendees from a variety of different backgrounds in the hopes that we can reach a more diverse set of students.

Our Mission:

To create a hands-on and memorable experience for high school students by providing them with resources and challenging them to create projects that demonstrate creativity, practicality, and difficulty.

Why become a sponsor?

A hackathon is the perfect place to build connections with the next generation of creators and innovators. Introducing your brand and products to high school students who are novice programmers will leave a lasting impression, and greatly increases the chances that they will use your products in the future. By becoming a sponsor, you are strengthening your connections with the innovative minds of tomorrow while building your company image.

Where will your money go?

The money will be going towards equipment, food, swag, prizes, emergency funds, and anything else needed to run the hackathon. All contributions to MatadorHacks are tax deductible and will be processed by Hack Club, a 501(c)(3) nonprofit.

How can you help?

- Monetary contribution - this provides us with the most flexibility to ensure that all our needs are met
- Sponsor a meal - we'll be serving three meals throughout the hackathon
- Provide hardware, API or product keys, apparel, or prizes
- Send mentors or judges

Interested in sponsoring, or have additional questions?

Email us at sponsor@matadorhacks.com! We'll get back to you as soon as possible.



Sponsorship Tiers

All sponsorship tiers are negotiable, and we're more than happy to discuss a custom tier! Email us at sponsor@matadorhacks.com and we'll get back to you!

Bronze (\$750)	Silver (\$1250)	Gold (\$2000)	Partner (\$3000)
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General

Recognition At Opening/Closing	X	X	X	X
Send Mentors	X	X	X	X
Talk/Workshop		X	X	X
API/Product Demo			2-3 min	4-5 min
Sponsor Table			X	X
Speak at Opening Ceremony				X

Recruiting

Distribute Recruiting Information		X	X	X
Access to Contact Info			X	X
Access to Resumes/LinkedIn				X

Branding

Logo on Website	X	X	X	X
Distribute Swag	X	X	X	X
Logo on T-shirt	X	X	X	X
Logo on Emails/Flyers		X	X	X
Banner			X	X
Brand a Meal			X	X
MatadorHacks presented by...*				X

*Limited to one sponsor